Cookie Policy

Introduction
Our website uses cookies and other related technologies (for convenience all technologies are referred to as "cookies"). In the content below, we inform you about the use of cookies on our website.

What is a cookie?
Cookies are pieces of data, normally stored in text files, that websites place on visitors' computers to store a range of information, usually specific to that visitor – or rather the device they are using to view the site – like the browser or mobile phone.

Cookies allow you to login on one page, then move around to other pages and stay logged in. They allow you to set preferences for the display of a page, and for these to be remembered the next time you return to it.

Cookies can also be used to watch the pages you visit between sites, which allows advertisers to build up a picture of your interests. Then when you land on a site that shows one of their adverts – they can tailor it to those interests. This is known as 'behavioural advertising'.

Almost all websites use cookies in some way or another, and every page you visit in those sites writes one or more cookies to your computer and receives them back from it. Cookies are incredibly useful – they allow modern websites to work the way people have come to expect – with every increasing level of personalisation and rich interactive functionality.

Cookies are categorised depending on what function they are set to perform:

Necessary cookies
Some cookies ensure that certain parts of the website work properly and that you can access the service you require and that your user preferences remain known. By placing these cookies, we make it easier for you to visit our website. This way, you do not need to repeatedly enter the same information when visiting our website and, for example, when you use an ecommerce site, the items remain in your shopping cart until you have paid. We may place these necessary cookies without your consent.

Analytical cookies
Analytical cookies are used to assist us optimize the website experience for users. With these analytical cookies we get insights in the usage of our website. We must ask your permission to place analytical cookies.

Advertising cookies
Advertising cookies enable personalised advertisements to be presented to you, and we (and third parties) gain insights into the campaign results. With these cookies you, as website visitor, are linked to a unique ID, so you do not see the same ad more than once for example. Because these cookies are marked as tracking cookies, we must ask your permission to place these.

Functional cookies
Functional cookies allow websites to remember users' preferences, such as language, region, username etc. We need your consent to place these.

<u>Social media buttons</u>
Buttons such as for Facebook and Instagram are sometimes used to promote webpages (e.g. "like", "pin") or share (e.g. "tweet") on social networks like Facebook and Instagram. These buttons work using pieces of code coming from Facebook and Instagram themselves. This code places cookies. These social media buttons also can store and process certain information, so a personalised advertisement can be shown to you.

Please read the privacy statement of these social networks (which can change regularly) to read what they do with your (personal) data which they process using these cookies. The data that is retrieved is anonymised as much as possible.

Consent
When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. As soon as you click on "Accept all cookies", you consent to us using all cookies and plug-ins as described below in this cookie policy. You can also manage which cookies you wish to be set through our consent pop up. In addition, you can also manage the way your web browser handles cookies by using this link https://cookiepedia.co.uk/how-to-manage-cookies

Third parties
We may make agreements with other companies that place cookies. However, we cannot guarantee that these third parties handle your personal data in a reliable or secure manner. Parties such as Google and YouTube are to be considered as independent data controllers within the meaning of the UK General Data Protection Regulation. We recommend that you read the privacy statements of these companies.

The cookies use on our website are:

Cookie	Description	Duration	Type	3rd party share
DV	These cookies are used to serve advertising ads across the web. These cookies remember your most recent searches, your previous interactions with an advertiser's ads or search results, and your visits to an advertiser's website.	6 hours	Advertising	Google
NID	These cookies are set by DoubClick to help build a profile of your interests and show you relevant ads on other sites.	6 months	Advertising	Google
_Secure-ENID	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads. Advertising.	1 year	Advertising	Google
UULE	UULE', sends precise location information from your browser to Google's servers so that Google can show you results that are relevant to your location. The use of this cookie depends on your browser settings and whether you have chosen to have location turned on for your browser. The 'UULE' cookie lasts up to 6 hours.	6 hours	Functional	Google
etBloomCookie_optin_3	Determines if the users already dismissed the "Get a quote" popups	1 day	Functional	N/A

Cookie	Description	Duration	Type	3rd party share
_ga	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assign a randomly generated number to identify unique visitors.	13 months	Analytics	Google
_gid	This cookie is used for Google Analytics to store and update a unique value for each page visited.	1 day	Analytics	Google
_gat	Used to throttle request rate, which means that it limits the collection of data on high traffic sites. It registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day	Analytics	Google
OTZ	This cookie used by Google Analytics that provides an aggregate analysis of Website visitors. The "S" cookie may collect certain information used to help improve services, including the pages users visit most often and whether users get error messages from certain pages.	1 month	Analytics	Google
_fbp	Facebook pixel tracking is only set when a user arrives at the website from an Ad, and the destination URL includes the click identifier "fbclid"	3 months	Social media tracking	Facebook
_GRECAPTCHA	This is a security cookie set by Google and protects against malicious spam in contact forms.	6 months	Necessary	Google
SOCS	Used to store a user's state regarding their cookies choices.	11 months	Necessary	Google
AEC	AEC cookies ensure that requests within a browsing session are made by the user, and not by other sites. These cookies prevent malicious sites from acting on behalf of a user without that user's knowledge.	6 months	Necessary	N/A
CONSENT	Google Consent Mode is a solution that allows websites to adjust how Google tags behave based on the consent status of their users. Websites will be able to specify whether consent has been granted for analytics and/or ads cookies	12 months	Necessary	Google
catAccCookies	These cookies are set by the GDPR cookie consent platform to provide options for consent and record that consent.	30 days	Necessary	N/A